

5 METHOD AND SYSTEM FOR TELEPHONICALLY SELECTING, ADDRESSING, AND
DISTRIBUTING MESSAGES

Abstract of the Disclosure

10 A method and system of selecting, addressing, and distributing
messages utilizing an Internet website as the registration and
administration means and a database for the address routing means
and through the use of a telephone and the associated DTMF
signals is disclosed. One embodiment provides a system that
looks up an electronic address in an Internet-website created and
15 maintained data table based on the ANI (automatic number
identification) provided with an inbound telephone and allows
selection of a message, such as a reminder, a promotional
message, or a purchase order, through the use of keycodes in the
form of DTMF signals generated from a telephone keypad. Upon
20 receiving the keycodes, an e-mail message, a fax message, postal
mail contact data, or a time-delayed voice mail message is sent
over the Internet or over another communications network or to a
datafile.

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